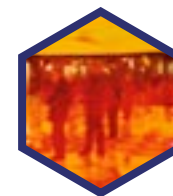
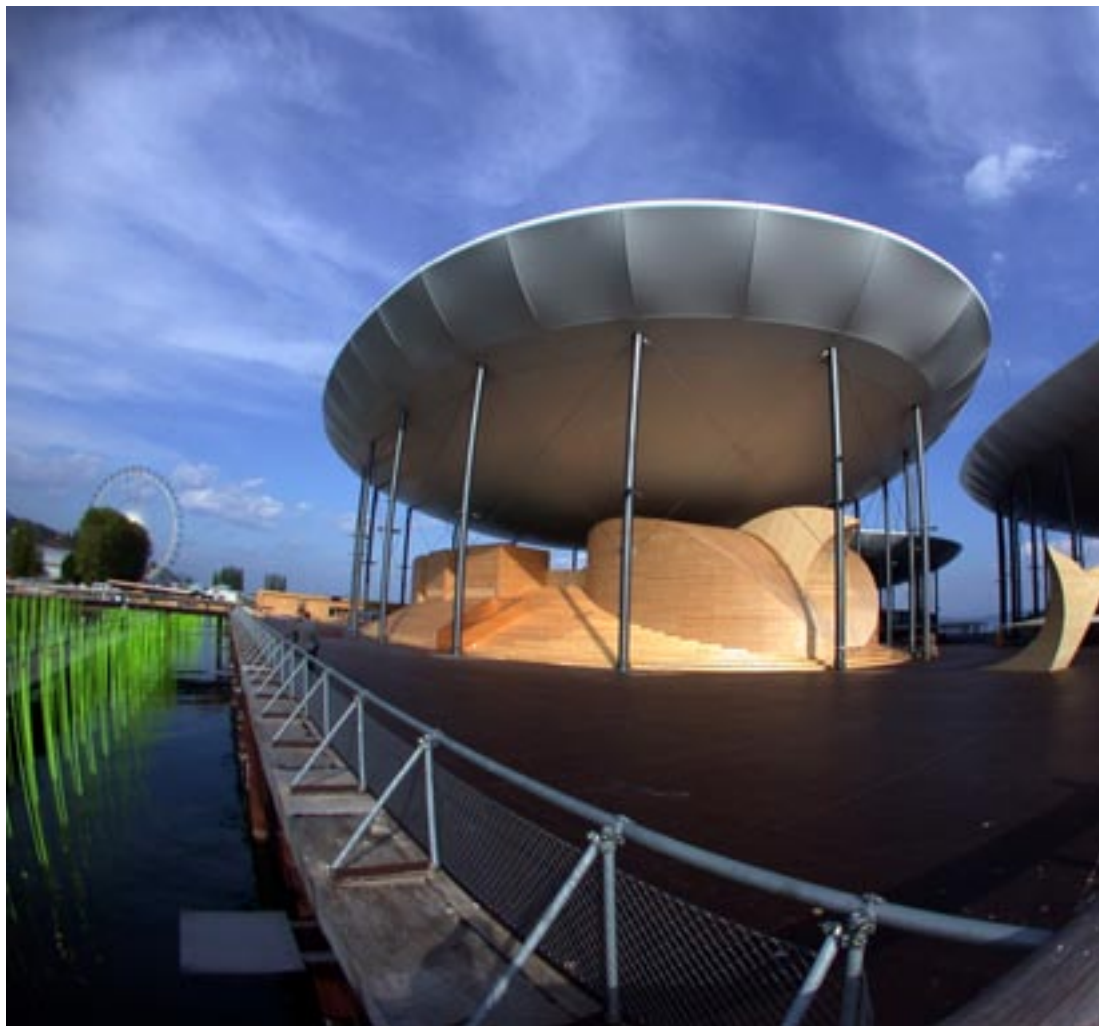


Westifloor.o4





History of Westifloor

ADA at Expo.02
swiss national exhibiton

Arteplage Neuchâtel



40000 Visitors
per Day



Enter **ADA**
Experience



development
University of Zurich
westiform

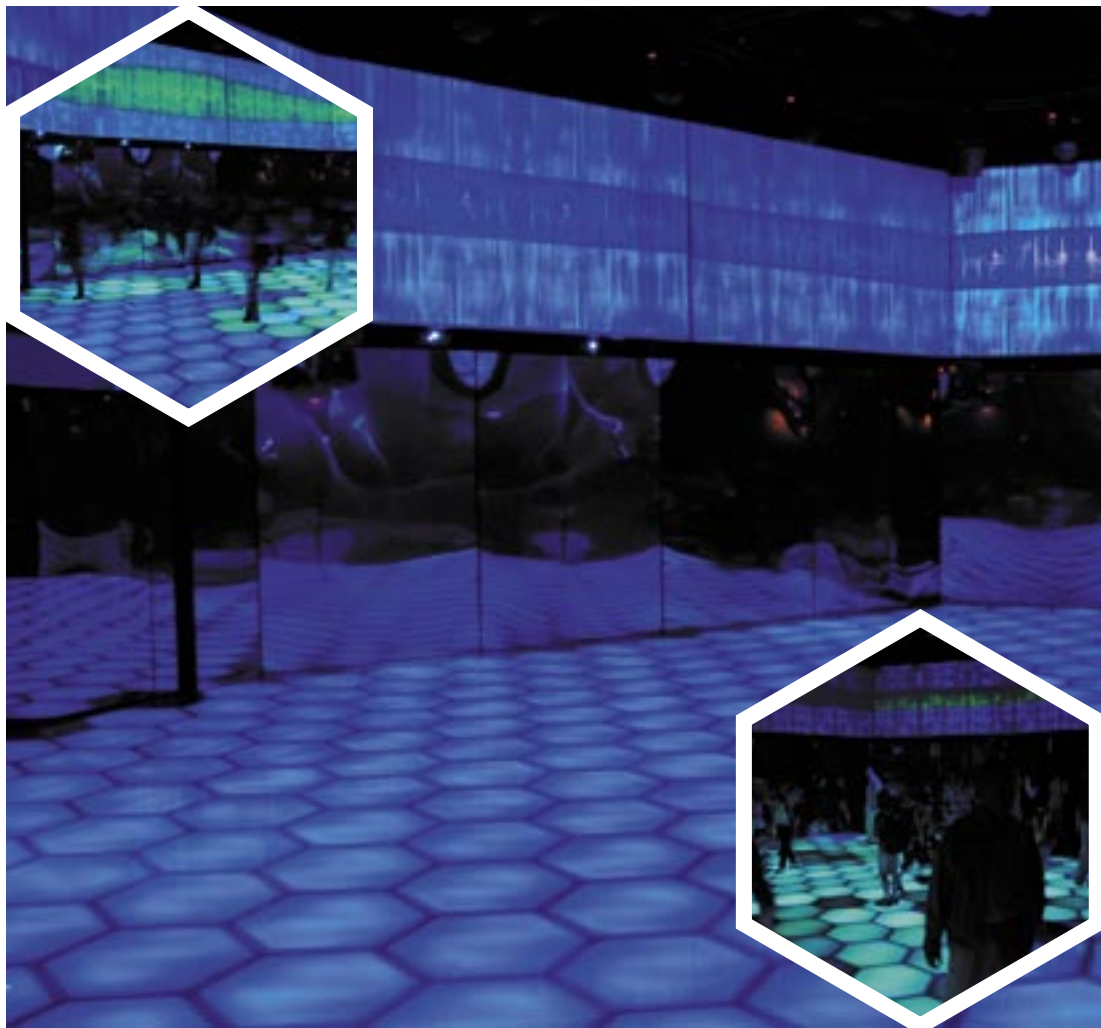
ETH



communication
Senses

see

feel
hear



Sleep
wake up

Start

Move



fun

Games:

catch >>> clap



play



neural
nervous system
emotional
intelligent



millions
of
colours



Children

youth

learn

joy
play



adults

brain

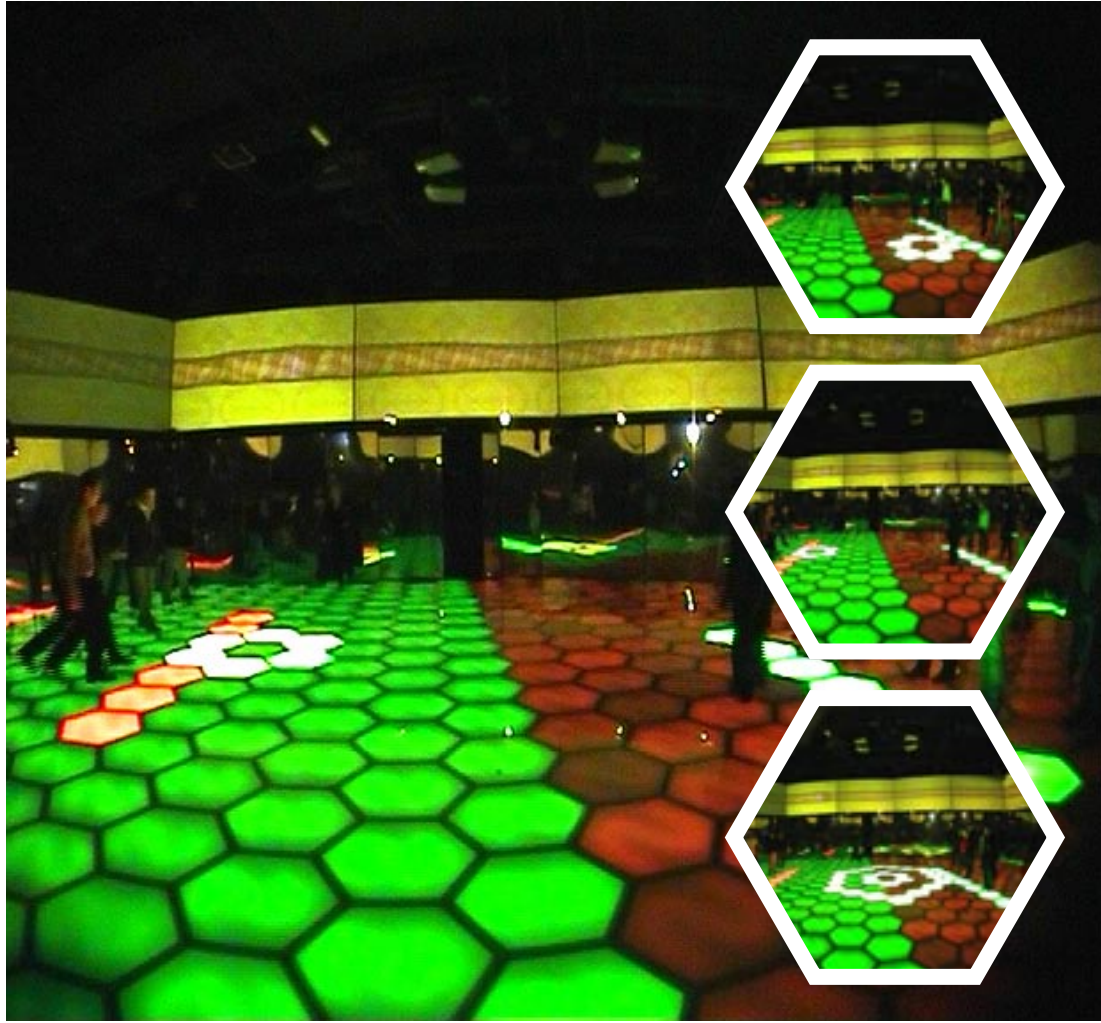
research

experience



catch me
if you can

for example

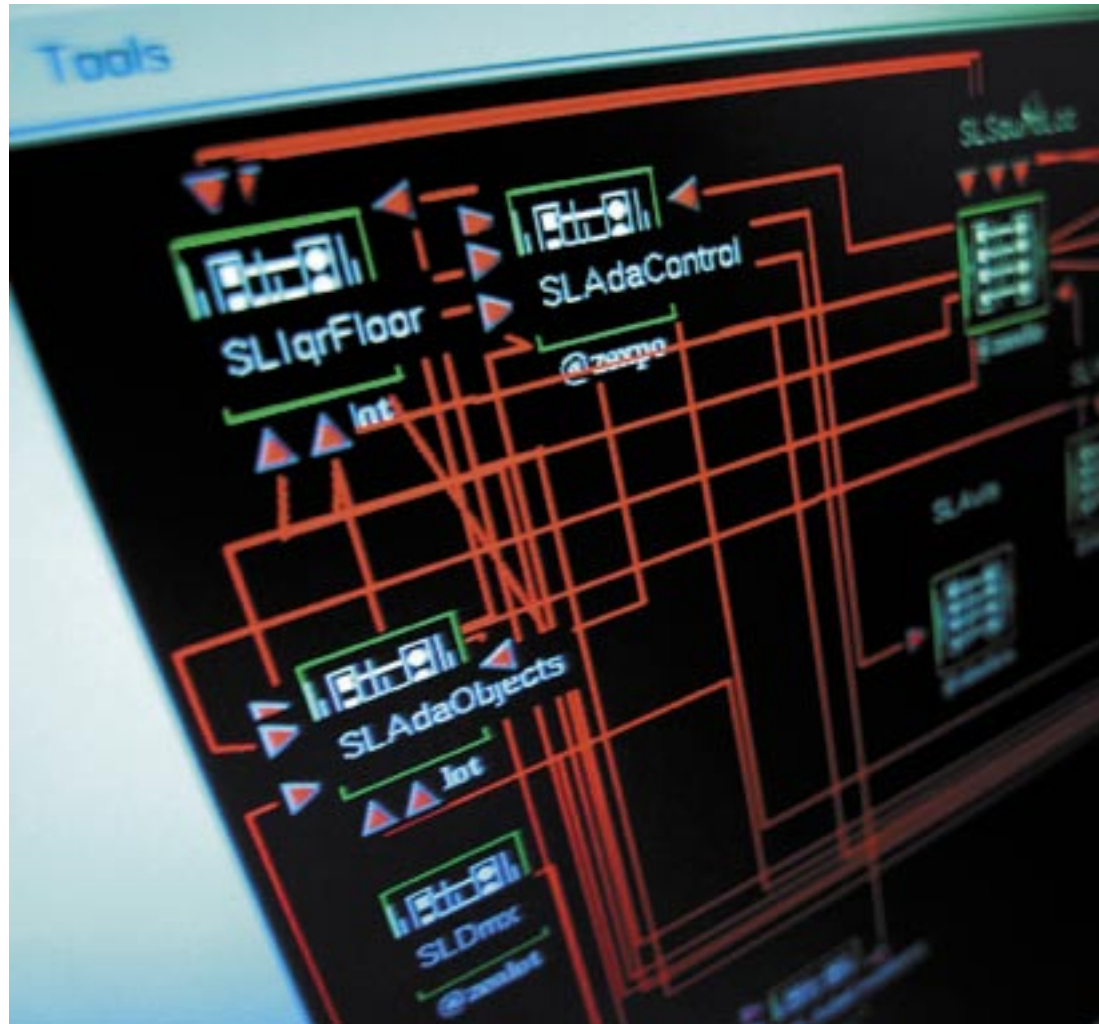


..... .. Pong

for example

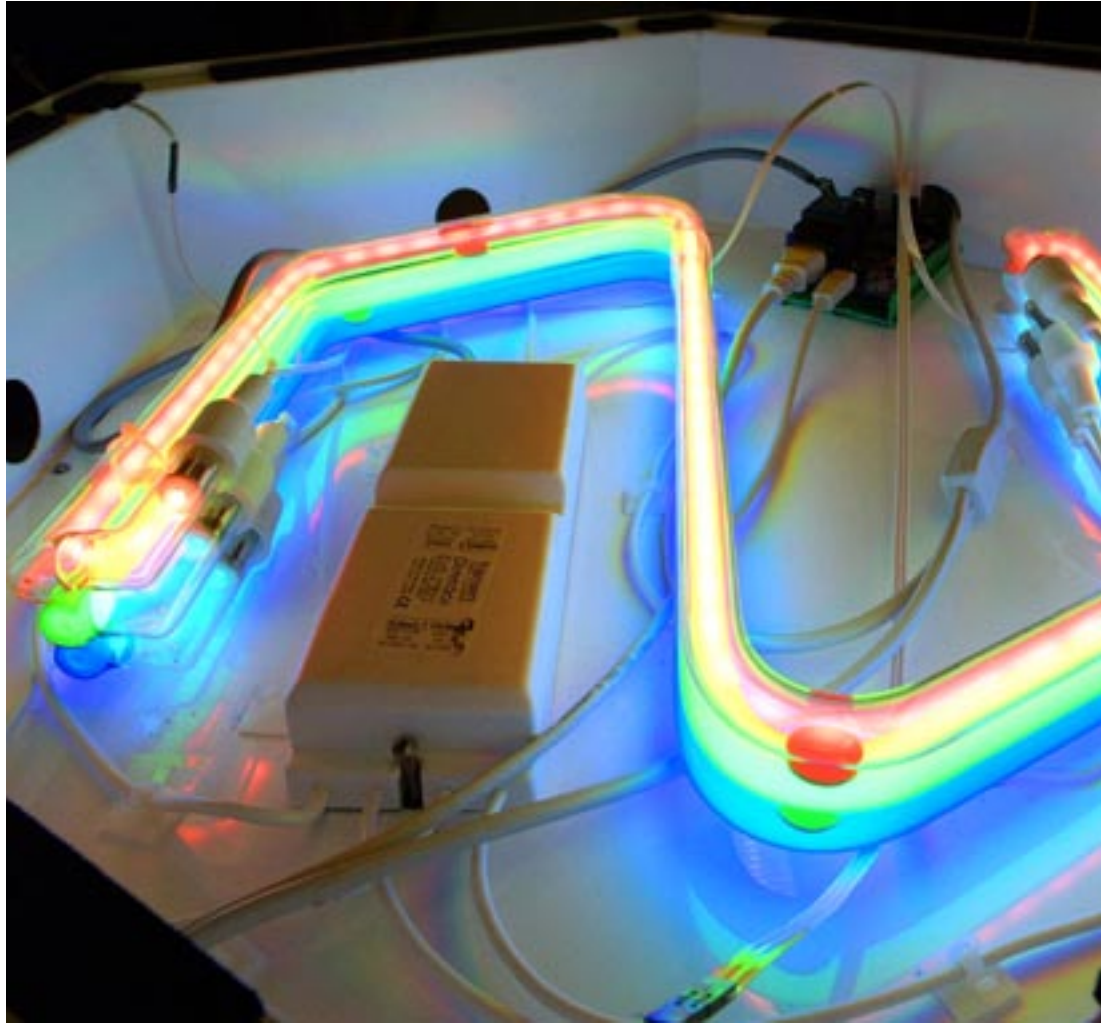


Sensors
weight, direction>

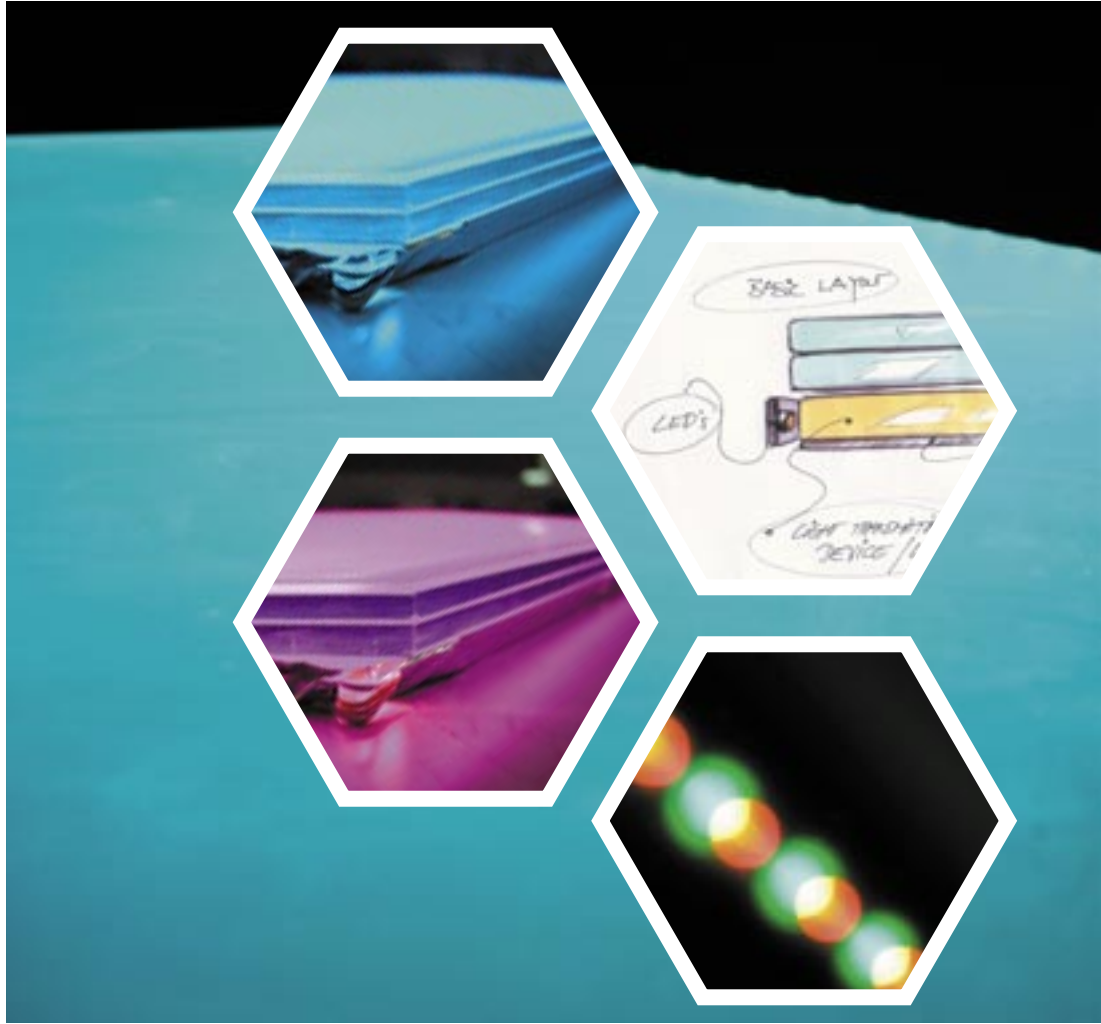


impulse
connected
action
program

IPC



Neon
RGB
control



save energy!

technology

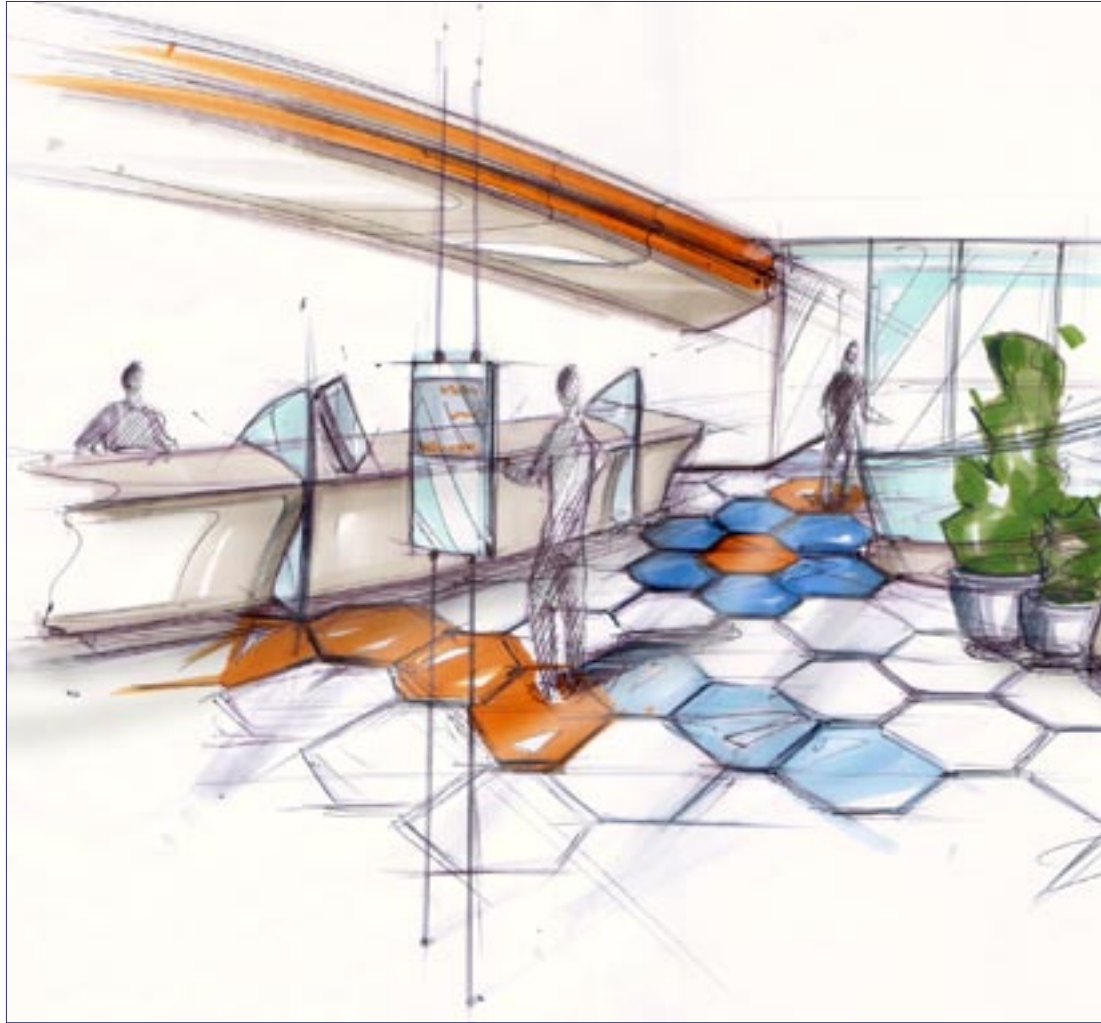
glass

LED

d i f f u s o r



Future...
Visions * * *



Mall

HOTEL

Bar
Discotheque

amusement park

orientation

